

# JUSTIN KODAMA

## User Experience Designer & Director

### Experience

#### USER EXPERIENCE DESIGN MANAGER

LOYAL3 June 2014 - present

Provide creative direction for the team to deliver designs to meet user and business goals across multiple platforms (responsive web, iOS, and Android).

Concentrate on the career growth of each designer through weekly 1:1's, team design reviews, skill building, and a focus on the design process.

Collaborate with PM and engineering to determine the product roadmap as well as define what the minimum viable product is while ensuring that our customer's experience is a top priority.

#### SENIOR UX DESIGNER

LOYAL3 July 2012 - June 2014

Led the interaction design, visual design, prototyping, and usability testing for many of LOYAL3's products for the stock and IPO products.

Tackled complicated financial concepts (e.g. enrolling in an IPO) and present it to the user in an easy to understand and approachable manner.

Ensured the product is implemented as designed by continuously evaluating how design and engineering can work better together.

#### CREATIVE DIRECTOR

Palm/HP April 2011 - May 2012

Directed a team of interaction designers, visual designers, user researchers, and a project manager to deliver the 10 webOS Productivity and Communications suite of applications.

Defined the product roadmap for both the overall direction of the OS and each of the individual Productivity and Communications apps.

#### SENIOR INTERACTION DESIGNER

Palm/HP November 2007 - April 2011

Designed many of the heavily used webOS apps (Email, Messaging, Phone, Amazon MP3 Store, App Catalog, and Maps). The widgets and patterns I designed for these apps defined the standards for the entire OS.

Collaborated closely with engineering, product management and design to ship high quality and easy to use applications.

Defined the product vision for each of the applications in collaboration with product management.

#### CO-FOUNDER & WRITER

Golden State of Mind April 2007 - April 2011

Assisted in building the brand, driving traffic, and monetizing GoldenStateofMind.com, the most popular Golden State Warriors NBA blog.

Wrote many articles that were linked to and quoted from numerous sources including ESPN, Yahoo Sports, and CBS Sports.

Led a team of 7 to deliver high quality content and keep the blog community active and engaged.

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 Alameda, CA

### Design

#### SKILLS

Interaction Design

Product Definition

Prototyping

Visual Design

Usability Testing

User Research

HTML & CSS

A/B Testing

#### MEDIUMS

iOS

Android

Web

Responsive Web

Analytics

Systems

### Education

#### M.S. HUMAN COMPUTER INTERACTION

Carnegie Mellon University

August 2005 graduate

#### B.S. COGNITIVE SCIENCE (WITH HONORS)

University of California, San Diego

June 2003 graduate

Specialized in Human Computer Interaction